

## 12th Annual National Music Technology Leadership Academy



### 2023 Call for Participation

With continued support from the NAMM Foundation (National Association of Music Merchants) and TI:ME, we are pleased to announce a highly competitive program to select a group of undergraduate and graduate music education majors for the 12th Annual Music Technology Leadership Academy (MTLA). Since the inception of the MTLA program in 2012 some 200 music education students have participated as interns in the Academy. The Music Technology Leadership Academy will be held in association with the TI:ME ([www.ti-me.org](http://www.ti-me.org)) and Texas Music Educators Association conference in San Antonio, Texas, Wednesday through Saturday, February 8-11, 2023.

The Music Technology Leadership Academy is a program for **undergraduate (juniors and seniors), masters, and doctoral music education majors**. MTLA's focus is on strategies for engaging non-traditional middle and high school students through technology-based music programs. For more information on strategies and schools that serve as exemplars as well as more information on the MTLA program and its past interns, refer to <https://musiccreativity.org>.

Academy interns are selected through a review of essay and/or video submissions. Those accepted will participate in leadership academy sessions (Wednesday through Saturday) that focus on strategies for using technology to reach non-traditional music students. Interns will also attend conference sessions related to music technology. After the conference, interns will be asked to share their experience with pre- or in-service teachers in their community and with music teachers and researchers in general.

The MTLA staff are nationally known music educators who specialize in technology-based music learning. They include Drs. William I. Bauer (University of Florida), Richard Dammers (Rowan University), V. J. Manzo (Worcester Polytechnic Institute), and David Brian Williams (Illinois State University, Emeritus) as well as guest presenters.

Selected interns will have their registration, three nights of hotel accommodations, and travel (up to \$450) covered by TI:ME through the NAMM program grant. All accepted program participants are required to attend the first session on Wednesday evening at 5 p.m. and participate throughout the program until 1 p.m. on Saturday.

To apply, please do the following:

1. Cover letter. Provide a one-page, single-spaced cover letter justifying the benefits of participating in the Academy for you professionally. In the letter also provide your name, school, year in school, email address, and confirm that you are a music education major at the undergraduate or graduate level.
2. Essay. Complete and submit a double-spaced essay of about four pages or a video of some four minutes in length. The essay or video should focus on the promise of technology in broadening the reach of music education to all students, especially non-traditional music students, in K-12 schools. Your essay or video should reflect the extent of your teaching and music technology training and experience. In selecting participants, strongest consideration is given to your music education philosophy; teaching, research, and learning strategies; and other relevant training and background. Much less importance is given to the extent of your technology experience and the technology tools and software you may already know and use.
3. Letter of reference. Provide a letter of reference from a music education professor at your institution.

To submit your application use the online form available at <https://musiccreativity.org/MTLA>.

Email questions to [mtla@musiccreativity.org](mailto:mtla@musiccreativity.org). **Applications must be received by Monday, November 29, 2022.**

Participants will be notified by December 19, 2022.

## Music Technology Leadership Academy (MTLA): A 12th Year Progress Report

**What is it?** The Music Technology Leadership Academy (MTLA) is designed to provide a highly select group of music education majors the opportunity to immerse themselves in studying instructional strategies for using music technology to reach students in secondary schools who are non-participants in traditional music ensembles. The strategy and philosophy of this initiative is aligned with the website [musiccreativity.org](http://musiccreativity.org) and its focus on using technology to reach “The Other 80%” in secondary school music.

**Leadership:** William I. Bauer (University of Florida), Richard Dammers (Rowan University), V. J. Manzo (Worcester Polytechnic Institute), and David Brian Williams (Illinois State University, Emeritus)

**About the NAMM Foundation.** The NAMM Foundation is a nonprofit organization funded in part by the National Association of Music Merchants and its 9,000+ members. The Foundation advances active participation in music making across the lifespan by supporting scientific research, philanthropic giving, and public service programs. For more information about the NAMM Foundation, please visit [www.nammfoundation.org](http://www.nammfoundation.org).

**About TI:ME Technology in Music Education.** TI:ME is a 501c3 founded over a quarter of a century ago to help bring best practices standards of applying the latest technology for music to the world of music education at all grade levels. TI:ME teaches teachers to integrate technology into traditional and non-traditional music programs, across genres, disciplines and instrumental and vocal programs. For more information, please visit [ti-me.org](http://ti-me.org).

### Activities:

- Four-day event embedded within the TMEA music education conference from Wednesday through Saturday
- Training sessions on technology tools, strategies, and research related to non-traditional music students
- Attendance at conference sessions related to music technology and its application to instructional settings.
- Social networking times for participants to share experiences
- Final capstone project tailored to NTM classroom lesson plans
- Follow up activities after the Academy experience

### Value:

This project provides unique experiences in support of music making, learning, and teaching. The MTLA offers:

- A unique format for blending music technology study with real-life music teaching experiences giving student interns not only insights from the MTLA instructors but from music education and the music industry at large.
- An opportunity for student interns—chosen competitively from diverse music education programs across the nation—to network with their student colleagues as well as conference presenters and attendees.
- Training on instructional strategies for using technology to reach a critical student population within secondary music education, the estimated 80 percent of students nationally who do not participate in traditional music ensembles.

### History:

Louisville, KY (January 2012) with the TI:ME National Conference and the Jazz Educators Network Conference: leadership participation from music education majors from University of Cincinnati, Case Western Reserve University, Grove City College, Northwestern University, Rowan University, University of Massachusetts, and University of Michigan.

San Antonio, TX (February 2013) with the TI:ME National Conference and the Texas Music Educators Association; leadership participation from music education majors from Boston University, Loyola, Northwestern, Penn State, Temple, and University of Massachusetts.

San Antonio, TX (February 2014) with the TI:ME National Conference and the Texas Music Educators Association: eleven MTLA interns select from schools across the U.S.

San Antonio, TX (February 2015) with continued TI:ME, TMEA, and NAMM support; MTLA interns from Arizona State, University of Arizona, University of Massachusetts-Amherst, Hope College, New York University, University of Illinois, SUNY-Fredonia, SUNY Potsdam, Ithaca College, University of Delaware, Boston University, University of Cincinnati, and Columbia Teachers College.

San Antonio, TX (February 2016) with continued TI:ME, TMEA, and NAMM support. MTLA interns from Colorado State University, Ithaca College Michigan State University, New York University, SUNY Potsdam, University of Massachusetts-Lowell, and Valley Forge University.

Cleveland, OH (February 2017) with continued TI:ME, OMEA, and NAMM support. Interns from the University of Arkansas, Northern Illinois University, University of Montevallo, University of Arkansas, Worcester Polytechnic Institute, Penn State, Michigan State University, Rowan University, University of Cincinnati, Ithaca College, Auburn University, and University of Florida

San Antonio, TX (February 2018) with continued TI:ME, TMEA, and NAMM support. MTLA interns from Auburn University, Christopher Newport University, Colorado State University, Georgia State University, Ithaca College, James Madison University, Michigan State University, Northwestern University, SUNY Potsdam, Temple University, Texas Tech University, Truman State University, University of Florida, University of Michigan, and University of South Florida.

San Antonio, TX (February 2019) with continued TI:ME, TMEA, and NAMM support. MTLA interns from the University of Massachusetts- Lowell, Cincinnati Conservatory, Christopher Newport University, Ithaca College, University of Northern Colorado, Truman State University, University of Florida, Eastman School of Music, James Madison University, Northwestern University, Indiana University, Georgia Southern University, Kansas State University, and DePaul University.

San Antonio, TX (February 2020) with continued TI:ME, TMEA, and NAMM support. MTLA interns from SUNY Fredonia, University of Massachusetts Amherst, Auburn University, Louisiana State University, Ithaca College, Michigan State University, University of Oklahoma, Georgia State University, Kansas State University, University of Massachusetts Amherst, University of Northern Colorado, and St. John's University.

Virtual Music Technology Academies (May 2021 & 2022) with TI:ME, NAMM, and industry support. MTLA interns from Arizona State U, Connecticut State U, Illinois State U, LSU, Oregon State U, Rider U, SUNY Fredonia, U of Costa Rica, U of Florida, UMass Amherst, UMass Lowell, U of Southern California, U of Tennessee, Western U of Canada.